

Banzai's Virtual Event Platform Overview



Virtual Events Platform	Event Formats	Customized Branding	Virtual Lobby	Interactive Tools	Integrations	Breakout Capabilities	Price Point	# of Participants
Adobe Connect	Activities Conferences Happy Hour Online Courses Networking Roundtables Webinars	✓		✓	✓	✓	90-day free trial (up to 25 participants) Webinars: \$130 - \$580/month Meetings: \$50/month	Webinars: 1,000 Meetings: 25 More - contact sales
Banzai Virtual	Activities Conferences Webinars	✓		✓	✓	✓	Contact sales	Virtual events: 1,000
BlueJeans Events	Activities Conferences Happy Hour Networking Roundtables Trade Shows Webinars	✓		✓	✓	✓	One time webinar: \$499 Unlimited large scale events: contact sales	One time webinar: 500 Large scale event: 50,000
Brella	Activities Conferences Happy Hour Networking Roundtables Webinars	✓		✓	✓	✓	Contact sales.	20,000
GoToWebinar	Roundtables Webinars	✓		✓	✓	✓	7-day free trial Annual Lite: \$49/month Standard: \$99/month Pro: \$199/month Enterprise: \$399/month	Lite: 100 Standard: 250 Pro: 500 Enterprise: 3,000
Hopin	Conferences Networking Roundtables Trade Shows Webinars	✓		✓	✓	✓	Small to medium events: \$99/month Enterprise (over 1000 attendees): contact sales	100,000
InEvent	Conferences Networking Trade Shows Webinars	✓	✓	✓	✓	✓	Essential: \$1.60 per reg Basic: \$2.40 per reg Enterprise: contact sales	100,000
inXPo	Conferences Networking Trade Shows Webinars	✓	✓	✓	✓	✓	Essentials: Starting at \$25,000 Expert: Starting at \$50,000	200,000

Maestro Conference	Conferences Happy Hour Networking Roundtables Trade Shows Webinars	✓		✓	✓	✓	Free trial Annual Starter: \$39/month DIY75: \$77/month DIY150: \$118/month Standard: \$200/month Advanced: \$397/month	Starter: 35 DIY75: 75 DIY150: 150 Standard: 250 Advanced: 500 More than 500? contact sales
On24	Activities Conferences Happy Hour Networking Roundtables Webinars	✓	✓	✓	✓		Free trial Contact sales for quote	Contact sales
Remo	Activities Conferences Networking Webinars		✓	✓	✓	✓	Host: \$40/month Director: \$120/month Producer: \$320/month Studio: \$760/month	Host: 50 Director: 200 Producer: 500 Studio: 800
RuntheWorld	Conferences Happy Hour Networking Roundtables Trade Shows Webinars	✓		✓	✓		Get started for free	Get started for free
Tame	Conferences Happy Hour Networking Roundtables Trade Shows Webinars	✓	✓	✓	✓	✓	\$79/month/user	Contact sales
VFairs	Conferences Trade Shows Webinars	✓	✓	✓		✓	Contact sales	Contact sales
Webex	Activities Conferences Happy Hour Roundtables Webinars	✓		✓	✓	✓	Personal: Free Starter: \$13.50/month/host Plus: \$17.95/month/host Business: \$26.95/month/host	Personal: 100 Starter: 50 Plus: 100 Business: 200
Zoom	Activities Conferences Happy Hour Networking Roundtables Webinars	✓		✓	✓	✓	Annual Pro: \$12.49/month/host Business: \$166.58/month/host	Up to 10,000 (impacts monthly cost)

ABOUT BANZAI

[Banzai](#) believes in the life-changing power of events. Banzai makes products that are simple to use, people-focused, and learning-centered. Banzai is a cloud software-as-a-service company that provides Event Marketing Automation software used by companies like Microsoft, Google, and Oracle. Banzai connects people to life-changing experiences. Our suite of Event Marketing Automation solutions maximize audience reach, simplify event invitations, increase the quality of registrations, and prove ROI for field marketers through a single platform.